

Weatherspoon Art Museum Association

Financial Report
June 30, 2013

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Independent Auditor's Report

To the Board of Directors
Weatherspoon Art Museum Association
Greensboro, North Carolina

Report on the Financial Statements

We have audited the accompanying financial statements of the Weatherspoon Art Museum Association (the Association) which comprise the statements of financial position as of June 30, 2013 and 2012, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit includes performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Weatherspoon Art Museum Association as of June 30, 2013 and 2012, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

McGladrey LLP

Greensboro, North Carolina
August 9, 2013

Weatherspoon Art Museum Association

**Statements of Financial Position
June 30, 2013 and 2012**

| Assets | 2013 | 2012 |
|--|-------------------|-------------------|
| Cash | \$ 161,086 | \$ 167,174 |
| Pledges Receivable, net | 207 | 3,298 |
| Gift Shop Inventory | 7,415 | 10,175 |
| Museum Guide (Note 2) | - | 75,991 |
| Other Assets | 580 | 12,195 |
| Total assets | \$ 169,288 | \$ 268,833 |
| Liabilities and Net Assets | | |
| Liabilities | | |
| Accounts payable and accrued liabilities | \$ 24,923 | \$ 507 |
| Net Assets | | |
| Unrestricted | 104,983 | 217,501 |
| Temporarily restricted | 39,382 | 50,825 |
| Total net assets | 144,365 | 268,326 |
| Total liabilities and net assets | \$ 169,288 | \$ 268,833 |

See Notes to Financial Statements.

Weatherspoon Art Museum Association

Statements of Activities

Years Ended June 30, 2013 and 2012

| | 2013 | 2012 |
|--|-------------------|-------------------|
| Changes in unrestricted net assets: | | |
| Revenues and gains: | | |
| Contributions | \$ 132,603 | \$ 120,030 |
| Gift shop sales | 21,153 | 22,817 |
| Guidebook sales | 325 | 1,300 |
| Investment income | 710 | 1,005 |
| Other additions | 13,712 | 9,720 |
| Net assets released from restrictions | 24,753 | 3,871 |
| Total unrestricted revenues and gains | 193,256 | 158,743 |
| Expenses and losses: | | |
| Program expenses: | | |
| Grants to The University of North Carolina at Greensboro Weatherspoon Arts Foundation | 101,000 | 103,550 |
| Shipping | 1,944 | 2,326 |
| Travel | 1,843 | 1,607 |
| Printing | 4,480 | 8,442 |
| Gift shop cost of sales | 8,986 | 11,523 |
| Guidebook cost of sales | 247 | 990 |
| Honorariums | 1,150 | 200 |
| Entertainment and exhibitions | 21,730 | 21,127 |
| Guidebooks given to members | 624 | 3,509 |
| Supplies | 11,131 | 6,563 |
| Management and general expenses: | | |
| Administrative expenses (Note 2) | 152,519 | 66,886 |
| Realized losses on sales of contributed investments | 120 | 146 |
| Total unrestricted expenses and losses | 305,774 | 226,869 |
| Decrease in unrestricted net assets | (112,518) | (68,126) |
| Changes in temporarily restricted net assets: | | |
| Revenues and gains: | | |
| Contributions | 13,310 | 33,721 |
| Total temporarily restricted revenues and gains | 13,310 | 33,721 |
| Net assets released from restrictions | 24,753 | 3,871 |
| Increase (decrease) in temporarily restricted net assets | (11,443) | 29,850 |
| Change in net assets | (123,961) | (38,276) |
| Net assets, beginning of year | 268,326 | 306,602 |
| Net assets, end of year | \$ 144,365 | \$ 268,326 |

See Notes to Financial Statements.

Weatherspoon Art Museum Association

Statements of Cash Flows
Years Ended June 30, 2013 and 2012

| | 2013 | 2012 |
|---|---------------------|-------------|
| Cash Flows From Operating Activities | | |
| Change in net assets | \$ (123,961) | \$ (38,276) |
| Adjustments to reconcile change in net assets to net cash used in operating activities: | | |
| Contributions of investments | (3,052) | (5,317) |
| Realized losses on sales of contributed investments | 120 | 146 |
| Decrease in pledges receivable | 3,091 | 11,503 |
| (Increase) decrease in gift shop inventory | 2,760 | (1,077) |
| Decrease in museum guide | 75,991 | 4,499 |
| (Increase) decrease in other assets | 11,615 | (11,291) |
| Increase in accounts payable and accrued liabilities | 24,416 | 20 |
| Net cash used in operating activities | (9,020) | (39,793) |
| Cash Flows Provided By Investing Activities | | |
| Proceeds from sales of contributed investments | 2,932 | 5,171 |
| Net decrease in cash | (6,088) | (34,622) |
| Cash: | | |
| Beginning | 167,174 | 201,796 |
| Ending | \$ 161,086 | \$ 167,174 |

See Notes to Financial Statements.

Weatherspoon Art Museum Association

Notes to Financial Statements

Note 1. Nature of Activities, Credit Risk and Significant Accounting Policies

The Weatherspoon Art Museum Association (the Association) exists to support, promote and enhance the Weatherspoon Art Museum.

Significant accounting policies relative to the Association are:

Accrual basis: The financial statements of the Association have been prepared on the accrual basis of accounting.

Basis of presentation: Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Association and the changes therein are classified and reported as follows:

Unrestricted net assets – Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted net assets – Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Association and/or the passage of time.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or by law. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions and reclassified between the applicable classes of net assets.

Contributions, including unconditional promises to give, are recognized as revenues in the period received. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value.

Pledges receivable: The Association records pledges receivable at the total unpaid balance, which approximates fair value, net of allowances for doubtful accounts. The Association determines past due status based on the billing dates, and does not charge interest on overdue accounts. The Association estimates its allowance for doubtful accounts based on a combination of factors, including the Association's historical loss experience and any anticipated effects related to current economic conditions, as well as management's knowledge of the current composition of receivables. There is no allowance for doubtful accounts reported in the statements of financial position as of June 30, 2013 and 2012. Pledges receivable that management determines will be uncollectible are written off upon such determination.

Pledges: Pledges are recognized when the donor makes an unconditional promise to give to the Association. Unconditional promises to give that are expected to be collected within one year are recorded at fair value on the date of gift. Unconditional promises to give that are expected to be collected in future years are recorded at their present values. Conditional promises to give are not included as support until the conditions are substantially met.

Credit risk: The Association has collected cash balances on deposit with a commercial bank that are within the federally insured limits as well as with the State Treasurer through The University of North Carolina at Greensboro. The Association has not suffered any financial loss on these deposits. Management believes it is not exposed to any significant credit risk on these deposits.

Weatherspoon Art Museum Association

Notes to Financial Statements

Note 1. Nature of Activities, Credit Risk and Significant Accounting Policies (Continued)

Use of estimates: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Gift shop inventory: Gift shop inventory is stated at the lower of cost, as determined by the first-in, first-out method, or market.

Museum guide: The Association accounts for promotional materials as prepaid supplies at the lower of cost or market, based on actual cost or market. See Note 2.

Subsequent events: The Association has evaluated subsequent events through August 9, 2013, the date on which the financial statements were available to be issued.

Note 2. Museum Guide

The Association incurred costs during prior years to develop 3,000 copies of a museum guide. The purpose of publishing the museum guide was to offer for sale a comprehensive guide to the Weatherspoon Art Museum in celebration of its 70th anniversary. Publication of the guide was complete at June 30, 2010, with total costs of approximately \$97,000 for the publication. The total actual cost still held in inventory was \$75,991 at June 30, 2012. During fiscal year 2013, the Association gave away museum guides to donors and, as a result, expensed those guides during the current period. This expense is included in administrative expense. During fiscal year 2013, the Association determined that the remaining museum guides would be given away to future donors and, as a result, expensed the remaining guides during the current period. The amount of remaining museum guides expensed amounted to approximately \$60,000 and is also included in administrative expense.

Note 3. Restrictions and Limitations on Net Asset Balances

Temporarily restricted net assets consist of the following at June 30, 2013 and 2012:

| | 2013 | 2012 |
|--|-------------------------|-------------------------|
| Contributions and other unexpended revenues and gains available for: | | |
| Art purchases and operational support | <u>\$ 39,382</u> | <u>\$ 50,825</u> |

Note 4. Related Party Transactions

In conjunction with its mission, the Association routinely purchases works of art that it contributes in the form of grants to The University of North Carolina at Greensboro Weatherspoon Arts Foundation (the Foundation). During the fiscal years ending June 30, 2013 and 2012, the Association made grants of \$101,000 and \$103,550, respectively, to the Foundation.

Certain administrative costs related to the Association, including fund-raising expenses and gift receipting services, have been paid for by the University. It is not possible to determine the amount of such costs because no allocation has been made between the University and the Association. The Association did compensate the University for administrative expenses related to accounting fees of \$11,254 and \$12,770 for the years ending June 30, 2013 and 2012, respectively.

Weatherspoon Art Museum Association

Notes to Financial Statements

Note 5. Income Taxes

The Association is exempt from federal income tax under the provisions of the Internal Revenue Code Section 501(c)(3).

Management evaluated the Association's tax positions and concluded that the Association had taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. With few exceptions, the Association is no longer subject to income tax examinations by the U. S. federal tax authorities for years before 2010.